

# CERTIFICATE OF ATTENDANCE

## DESIGN THINKING WEEK

ON „DIGITAL TRANSFORMATION - ATTRACTING FUTURE EMPLOYEES“

*Ekaterina Bazhenova*

has successfully completed the Design Thinking-Week on „Digital Transformation“ developed and offered by the HPI School of Design Thinking (HPI D-School) in Potsdam/Germany during the summer term 2016.

The HPI D-School is one of the three sister institutes including the d.school at Stanford University (USA) and the HPI d-school at University of Cape Town (South Africa) and trains students, graduates and professional in multidisciplinary team-work to develop creative and innovative solutions.

The participant is now familiar with the basic principles, processes and mind-sets of the Design Thinking-approach, including:

- Methodical approaches to solve complex problems
- Development of human-centered solutions
- Collaboration and leadership of multidisciplinary teams

He/She has successfully applied this knowledge to a real-world project provided by our external project partner “Interhyp”. The design challenge dealt with creating attractive future development opportunities for employees in the era of digital transformation.



18.11.2016

Date

*Claudia Nicolai*

**Dr. Claudia Nicolai**  
Academic Director